

SECURITOR LAUNCHES NEW RESEARCH WEBSITE

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For immediate release:

Securitor has launched a new investment research and strategy website that gives advisers access to up-to-date, in-depth equities, product and thematic market research and commentary. The key information that advisers will be able to access includes:

- equity research via eQR Securities
- annual capital markets view
- detailed and summarised quarterly capital market updates
- monthly economic/market updates
- periodic thematic papers
- sector papers
- detailed monthly product commentary that supports the Securitor Select List
- model portfolio information and reporting
- approved product lists
- podcasts
- calendar of market events

While the site is targeted to meet the investment and product needs of advisers, selected information from the site can also be provided to clients to assist them with client education and information delivery.

“We are in a dynamic operating environment – advisers need access to timely high-quality research to meet the needs of clients. Investors are closely tuned to market fluctuations and as a result are playing a more active role in their portfolios. Advisers need insightful commentary at their fingertips – this site has been designed to meet the needs of our aligned practices and their clients,” said Matt Englund, head of dealer groups at BT Financial Group.

The site provides access to eQR Securities which combines the strengths of over 200 professionals including economists, strategists, portfolio managers and analysts across BT Financial Group’s internal and external network and strategic research partnerships. eQR research provides access to research on over 200 securities across the S&P/ASX200 index.

Piers Bolger, head of research and strategy at BT Financial Group who has responsibility for delivering this service to Securitor practices said, “The way we provide research material and share insights has evolved since the GFC. Now there is a bigger appetite for in-depth market and product information to assist advisers in their discussions with clients.

Being able to deliver a research service that is easily accessible and provides a constant information flow to advisers, highlights that Securitor continues to build on its value proposition to advisers”, he added.

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